



# Diagnostic Call Communication

MODULE D30

DIAGNOSTICS

PREREQ D22

**The scene:** Two techs run the same no-cool call on the same August afternoon. Both find the same failed run capacitor in eleven minutes, because both of them learned the same diagnostic process in D22 through D29. One of them leaves behind a customer who understood what broke, watched the meter prove it, knows exactly what her choices are, and has a job record the office can act on without a single callback question. The other leaves behind a customer who heard the word "capacitor," nodded politely, and is right now searching her phone for a second opinion, plus a job summary that reads "replaced cap, unit cooling." Same diagnosis. Same repair. Completely different outcomes, and the difference was never technical. It was everything the tech said, asked, showed, and wrote.

In D22 you learned the diagnostic process: start from the symptom, gather evidence with your meters before forming a theory, and verify the root cause with a reading before you condemn anything. This module wraps that process in the communication that makes it land. You will learn the intake questions that shorten a diagnosis before a panel comes off, how to translate homeowner language into the fault families you already know, how to explain a finding three ways without jargon, how to present choices as information instead of pressure, how to stay composed in the hard moments, and how to write the whole thing down so a stranger could pick up the job tomorrow. None of this is sales. There is no closing, no pricing, and no persuasion anywhere in this module. This is the craft of being understood, and it is scored on your practical exactly like a brazed joint or a charge reading: pass or retrain.

## Short Version

A diagnostic call is a conversation with a diagnosis in the middle. The conversation starts at intake: five questions, asked before any panel opens, that routinely cut diagnosis time in half: when did it start, what changed around that time, has anyone worked on it recently, where in the house is it uncomfortable, and any sounds or smells. Listen without leading, then translate the homeowner's words into a fault family ("blowing but not cold" points at the refrigerant side or outdoor unit, not the blower) to aim your D22 process. On site you are a guest: park considerately, introduce yourself, shoe covers at the door, tell the customer what you are about to do and how long it will take. When you have a verified finding, explain it three ways: the technical fact, the plain-English version, and the consequence the homeowner actually cares about, and show the meter or gauge that proves it. If you are not sure yet, never bluff: say what you will verify and how. Options are presented as facts (repair it, monitor it, or bring in a senior tech), the homeowner decides, and you manufacture zero urgency. In the hard moments (an angry customer, a second-opinion call, a compressor or heat exchanger verdict) the same rule carries you: stay factual, show your readings, never trash anyone. Then write it down: a ServiceTitan summary a stranger could act on, every reading recorded, and the full 8-photo close-out. The diagnosis is the product; the communication is the packaging it survives shipping in.

## Key Values

ITEM	VALUE	NOTES
Intake questions	5, asked before any panel opens	When did it start, what changed, any recent work, where is it uncomfortable, any sounds or smells
Say-it-three-ways layers	3	Technical fact, plain-English version, consequence the homeowner cares about
Show-the-reading rule	Every verified finding	The customer sees the meter, gauge, or photo that proved it
Time expectation at the door	State a window before starting, then update if it changes	A typical residential diagnostic runs about 30 to 60 minutes; say the number out loud
Options framing	3 honest lanes	Repair now, monitor with a defined re-check, or refer to a senior tech; the homeowner decides
Second-opinion rule	Never trash the other company	Show your own readings and let the numbers speak; you were not on their call
Job summary standard	The stranger test	A tech who has never seen the house could read it and act
Close-out photos	8, every diagnostic call	Defined in the IB STANDARD below; no photos, no close-out
Callback definition (recall)	Customer calls back within 30 days with the same issue	Weak communication and weak documentation both manufacture callbacks
Capacitor failure share (recall)	About 21 percent of AC service calls	The single most common finding you will be explaining to homeowners
Temperature split (recall)	18 to 22F return minus supply	The before-and-after number customers understand best

## Field Checklist

The communication arc of every diagnostic call, in order. The diagnosis itself runs inside step 5 using the D22 process; this checklist is everything wrapped around it.

### Arrival

1. Park in the street or the edge of the driveway, never blocking a garage. Badge or uniform visible.
2. Introduce yourself by name and company at the door. Confirm who you are speaking with.
3. Shoe covers on at the threshold, every entry, without being asked.

### Intake, before any panel opens

1. Ask the five questions: when did it start, what changed around then, any recent work on the system, where in the house is it uncomfortable, any sounds or smells. Let the customer finish every answer.
2. Write the answers in the job record before touching equipment. Repeat the key symptom back in your own words and get a "yes, that's it."
3. Translate what you heard into a fault family to aim the diagnosis, and keep the translation to yourself until a reading confirms it.

### **Setting up the work**

1. Tell the customer what you are about to do, in order, in plain words: thermostat, filter, indoor unit, outdoor unit, readings.
2. State a time window out loud: "Give me about 45 minutes before I have an answer for you." Update them if the window moves.
3. Ask permission before entering rooms, attics, or closets, and announce when you are heading outside.

### **Run the diagnosis (D22 through D29 process, recall only)**

1. Evidence before theory, readings before verdicts. Photograph findings as you go.

### **Explaining the finding**

1. Say it three ways: the technical fact, the plain-English version, the consequence the homeowner cares about.
2. Show the reading: the meter screen, the gauge, the photo of the component. The evidence does the convincing.
3. If anything is still unverified, say exactly what you will check and how. Never fill a silence with a guess.

### **Options, factually**

1. Lay out the honest lanes that apply: repair now, monitor with a defined re-check date, or bring in a senior tech for a deeper look. State what each one means in plain words.
2. Stop talking. The homeowner decides. No countdown, no manufactured urgency, no repeating the scariest sentence.

### **Close-out**

1. Recap what was found, what was done, and what happens next. Confirm the customer can restate it.
2. Write the ServiceTitan summary to the stranger test, record every reading, and complete the 8-photo close-out before leaving the driveway.

## IB STANDARD

The Island Breeze 8-photo close-out on a diagnostic call: (1) the thermostat showing the arrival condition, because it proves the complaint and timestamps the visit, (2) the equipment nameplate, because every future decision about this system starts with model, serial, and ratings, (3) the failed or suspect component exactly as found, because the as-found state is the diagnosis, (4) the meter or gauge reading that proves the verdict, because a number on a screen settles arguments that words cannot, (5) a wide shot of the indoor equipment and its surroundings, because context catches what closeups miss and protects the company on pre-existing damage, (6) a wide shot of the outdoor unit and its clearances, same reasons, (7) the system or component as left, repaired or untouched, because "as left" is the line between our work and whatever happens next, and (8) the closing reading, a final temperature split or the thermostat at departure, because it proves the outcome the summary claims. No photos, no close-out.

## Full Breakdown

### The call is a conversation with a diagnosis inside it

Recall the D22 frame: a diagnosis is evidence gathered in a disciplined order, ending in a verified root cause. That process is the engine of the call. But the customer never sees the engine. The customer experiences exactly four things: how you arrived, what you asked, how you explained, and what you left behind in writing. Those four things decide whether the correct diagnosis you produced actually lands and gets acted on, or dies in a callback and a one-star review written by someone who never understood what you found.

Here is the boundary this module lives inside, stated plainly: nothing in this module is about getting a yes. There is no pricing here, no closing technique, no objection handling, and no urgency script. Island Breeze keeps customer-conversation material that touches money in its own playbook, outside this course. What this module teaches is older and simpler: be a professional guest, ask before you act, prove what you claim, give people real information, and write it down properly. A tech who does those five things does not need persuasion. The evidence persuades.

### Symptom intake: the five questions that shorten every diagnosis

The homeowner has been living with this system for months or years. They hold observation data you cannot reproduce in an hour with any meter, and most will hand it over if you ask the right questions and actually listen. Intake happens at the door or the kitchen table, before any panel opens, and the answers go in the job record immediately.

The five questions:

1. **"When did it start?"** Sudden or gradual is the first fork in almost every fault tree. A system that quit at 4 PM yesterday during a storm points electrical: capacitors and boards cluster after thunderstorms. A system that has been "getting worse for a few weeks" points at something that drifts: a leak losing charge, a coil loading up with dirt, a motor bearing wearing out.

2. **"What changed around that time?"** New thermostat, a remodel, a power outage, a new filter brand, painters in the attic, a water heater install. Half the mystery calls in the trade trace to something a human did near the equipment shortly before the symptom appeared.
3. **"Has anyone worked on it recently?"** Asked flat and friendly, with zero judgment in your voice, because the honest answer might be "my brother-in-law added some Freon." Recent work tells you where hands have been: valve caps left loose, wiring moved, a charge adjusted blind. You are not asking to assign blame. You are asking because the last touched point is always a suspect.
4. **"Where in the house is it uncomfortable?"** Whole house versus one room splits the problem in half. The whole house warm points at the equipment. One bedroom warm with the rest fine points at airflow and duct distribution, and you just saved yourself from condemning a healthy condenser.
5. **"Any sounds or smells?"** Customers are excellent sensors and terrible interpreters. A buzz, a clunk at startup, a chemical smell, a musty smell when the fan runs: each one is a pointer. Your job is to collect the observation exactly as they describe it, in their words, and do the interpreting yourself.

**Listening without leading.** The discipline inside the questions is to ask them open and then stay quiet. "Any sounds?" is a clean question. "Did it make a clicking sound?" is a leading question, and a customer who wants to be helpful will find a way to remember a click that never happened. You learned in D22 not to let a theory choose your readings; the same rule applies a step earlier: do not let your theory write the customer's answers. Ask open, let them finish, then repeat the key symptom back in your own words: "So it runs, the air moves, but the air is not cold, and that started Tuesday. Did I get that right?" The repeat-back does two jobs at once: it catches your misunderstandings while they are still free, and it shows the customer they were actually heard, which buys you patience for the next hour.

**Translating homeowner language into fault families.** Customers describe experiences; you diagnose systems. The translation table between the two is a skill you build call by call, and the recall from D23 through D29 gives you the families. Some of the most common translations:

CUSTOMER SAYS	FIRST FAULT FAMILIES TO WEIGH
"It's blowing but not cold"	Airflow is alive, so look refrigerant-side and outdoor: charge, capacitor, condenser fan, compressor
"It's not blowing at all"	Blower side: capacitor, blower motor, board, float switch tripped, thermostat or control
"There's ice on the pipe"	Low airflow or low charge froze the evaporator; the ice is a symptom, never the cause
"The breaker keeps tripping"	Hard electrical fault: shorted compressor, shorted motor, wire rub-out; one reset is nuisance, two is investigation
"There's water around the inside unit"	Condensate family: clogged drain, pan, float switch, frozen coil now thawing
"It makes a loud buzz and then nothing"	Contacting pulling in with a dead capacitor or seized motor; the buzz is a motor trying and failing to start

CUSTOMER SAYS	FIRST FAULT FAMILIES TO WEIGH
"It smells musty when it runs"	Biological growth on the coil or in the drain pan; an airflow and IAQ flag
"It smells like burning"	Motor windings, wiring, or board overheating; treat as a priority electrical inspection
"Some rooms are hot, some are fine"	Distribution and airflow family: ducts, dampers, returns; the equipment may be healthy
"My power bill jumped"	Efficiency thieves: dirty coils, low charge, a system running constantly to keep up

The translation stays in your head at this stage. The customer told you "blowing but not cold"; you heard "check the outdoor unit first." Saying your suspicion out loud before a reading confirms it is how techs end up walking back a wrong guess in front of an audience. Gather first, speak when you can prove it. That is D22 with a person watching.

### On-site professionalism: the first five minutes set the whole call

Everything in this section costs you about ninety seconds and pays for itself on every call for the rest of your career.

**Arrival.** Park where you block nothing: street or driveway edge, never across a garage or a neighbor's access. Take the ten seconds to gather what you need so you are not making four trips through their living room. At the door: name, company, and why you are there. "Hi, I'm Marcus with Island Breeze, you called about the AC not cooling?" Confirm who you are talking to, because the person who answers the door is not always the person who placed the call or the person who can make decisions about the house.

**Shoe covers.** On at the threshold, every entry, without being asked, even if the customer says not to bother, even if the floor is bare concrete. The point of shoe covers is only half about flooring. The other half is the message they send in the first ten seconds: this person treats my home more carefully than he has to. That message colors everything you say for the next hour.

**Walk them through the plan.** Before you start, tell the customer what is about to happen, in order, in plain words: "Here's my plan. I'll start at the thermostat, check your filter, look at the indoor unit, then head out to the unit outside and take my readings there. I'll come find you when I know what's going on." Customers tolerate almost any process they were told about in advance and almost no process they have to wonder about. A tech who disappears into the back yard for forty unexplained minutes is a stranger wandering the property. A tech who announced the plan is a professional executing it.

**Set the time expectation, out loud, with a number.** "Give me about 45 minutes before I have an answer for you." A typical residential diagnostic runs about 30 to 60 minutes; say the window, then honor it. If the diagnosis blows past the window, walk back inside and update them before they come looking for you: "This one is taking longer than I expected. I've ruled out the simple stuff, and I need another half hour to chase the electrical side." An update costs one minute. A customer who had to come find you costs the rest of the call.

## PHOENIX FIELD NOTE

A Phoenix no-cool in July is not an inconvenience; in a house climbing through the 90s with the design temperature outside at 112F, it is a health event, and the person opening the door may have been living in that heat for hours with kids, elderly family, or pets. That changes your first two minutes. Acknowledge it before anything technical: "It's rough in here, let's get you some answers fast." Move the intake along, get air moving where you safely can, and if the fix will take time, say so early so they can make arrangements. The same heat is working on you: this course's safety standard rides along on every summer call, water in hand, attic work managed, no exceptions because a customer is watching. A tech going down with heat illness helps nobody.

## Explaining findings: say it three ways and show the proof

You found it. The capacitor reads 38.1 microfarads against a 45 rating, far past the minus 6 percent floor of 42.3 you learned in F8. Now comes the skill this module exists for, because what you say next decides whether the customer understands, believes, and remembers, or smiles and waits for you to leave.

**The say-it-three-ways skill.** Every finding gets delivered in three layers, in this order:

1. **The technical fact**, stated once, honestly, with the real words: "Your run capacitor is reading 38.1 microfarads, and it's rated for 45. The replacement standard fails anything more than 6 percent below its rating."
2. **The plain-English version**, a translation, not a dumbing-down: "That part gives your outdoor fan and compressor the kick they need to start and keep running. Yours has faded to the point where it can't reliably do that job."
3. **The consequence the homeowner cares about**: "Right now that's why your system hums and won't start. Capacitors fade with heat, so a weak one tends to finish dying during the hottest stretch, which is exactly when you need this thing most."

Why all three? The technical fact establishes that you actually measured something; skipping it makes you sound like you are guessing. The plain-English version is the one the customer will repeat to their spouse tonight, so it has to be accurate enough to survive retelling. The consequence is the only layer most customers were listening for, and delivering it last, calmly, attached to evidence, keeps it information instead of a scare. One pass through all three layers takes under a minute. Do not loop. Repeating the consequence layer over and over is how an explanation curdles into pressure, and pressure is out of scope on every Island Breeze call.

**Show the reading.** Whatever proved your diagnosis, the customer sees it: the meter screen with 38.1 on it, the gauge, the temperature probe, the photo of the burnt contactor or the oil stain at the coil joint. Hold it where they can see it, say what a healthy number would look like, and let the gap speak: "Healthy for this part is 45, no lower than 42.3. There's 38.1." A customer who watched the meter does not need convincing, and six months from now, when a neighbor asks if they got a straight story, the memory they reach for is the number on the screen. This is also the honest tech's best protection: a verdict backed by a reading the customer personally saw is a verdict nobody can later claim was invented.

**Never bluff. Say what you will verify and how.** Sooner or later a customer asks a question you cannot answer yet: "Is the compressor okay?" and you have not tested it. The wrong answers are a confident guess in either

direction. The right answer is the verification sentence: "I don't know yet, and I'm not going to guess. Here's how I find out: I'll test the windings with my meter, and that tells me in about five minutes whether the compressor itself is healthy. Let me go do that." Saying "I don't know yet" plus exactly how you will know is not weakness. It is the single strongest credibility move available to a technician, because it shows the customer your verdicts are earned, not produced on demand. The bluff, meanwhile, has a one hundred percent eventual detection rate: the part you guessed about either fails or it does not, and either way the customer finds out what your confident answer was worth.

The same rule covers the limits of your skill. A fault you cannot pin down is not a personal failure; it is a referral. "This one is past what I can verify today, and I'd rather get you a senior tech than guess at it" loses you nothing and is, in fact, the next section's third option.

### Presenting options: information, not influence

When the finding is explained and proven, most calls arrive at a decision point, and the decision belongs entirely to the homeowner. Your job is to make sure they are deciding with real information. On a diagnostic call the honest lanes are usually some subset of these three:

1. **Repair now.** State plainly what the repair is, what it involves, and what it resolves: "Replacing this capacitor is a same-visit repair, and it fixes the no-start you called about."
2. **Monitor.** Some findings are real but not urgent, and saying so is mandatory honesty: "This part is weakening but still inside its passing range. A real option is to leave it, and we re-check it at your next maintenance visit. I've recorded today's reading so the trend is on paper." A monitor option always comes with a defined re-check, never a vague "keep an eye on it."
3. **Refer to a senior tech.** When the fault is beyond today's verification, or the finding is big enough that a second set of senior eyes serves the customer: "Before anyone makes a big decision about this compressor, I want our senior tech to run his own tests and confirm what I'm seeing. I'd want that if it were my house."

Deliver the lanes once, factually, with the same calm voice you used for the readings, and then stop talking. The silence after the options is the customer's, not yours. Filling it with repetition, with the scariest consequence restated, with "if it were me I'd really..." pressure, or with any kind of countdown converts information into influence, and influence is not this call's job. What happens after the customer decides, including anything involving money, follows the company's process and lives entirely outside this course.

Two rules keep the options honest. First, never invent urgency. If the system is safe to run, say it is safe to run. Urgency that exists gets stated once with its evidence ("I have to leave the furnace off, and here's the crack on my camera that says why"); urgency that does not exist never gets manufactured. Second, never hide a lane. A tech who mentions only the repair lane when monitoring was honest has made the customer's decision for them, which is the same disrespect as pressure, wearing nicer clothes.

## IB STANDARD

On an Island Breeze diagnostic call, findings are shown before anything else is discussed: the customer sees the reading or the photo first, the three-layer explanation second, and the options third, in that order, every time. All applicable honest lanes are presented, including monitor and refer-to-senior-tech, and the homeowner's decision gets recorded in the job summary in the homeowner's own terms. No urgency is ever manufactured, and a safe-to-run system is always identified as safe to run.

### **The hard moments: composure is a skill, not a mood**

Three calls will test you more than any wiring diagram: the angry customer, the second opinion, and the bad-news verdict. The same spine runs through all three: stay factual, show your evidence, and never make it personal in either direction.

**The angry customer.** Sometimes the anger is about the heat, sometimes about a previous visit, sometimes about nothing you can see. The sequence that works: let them finish without interrupting, even when the facts are wrong; acknowledge the experience without arguing the details ("You've been hot since Tuesday and you had to call twice. I'd be frustrated too."); then move to the one thing you actually control: "Here's what I can do right now: let me get my readings, and in about 45 minutes I'll tell you exactly what's going on." You cannot argue anyone out of anger, and correcting their version of events point by point only feeds it. What dissolves it, most of the time, is watching a calm person methodically work the problem. Your composure is contagious in both directions: match their heat and the call is lost; hold your level and they usually come down to it. If a situation turns abusive or unsafe, you are not paid to absorb that: disengage politely, step out to the truck, and call the office.

**The second-opinion call where the first company was wrong.** A customer shows you another company's diagnosis, you run your own process, and your readings disagree. This is the highest-wire moment in residential service, and there is one rule above all the others: never trash the other company. Not a word, not a smirk, not a "wow, they said THAT?" You were not on their call. The system was in a different state, a different day; intermittent faults show different faces to different techs, and a condemned-sounding compressor with a failed capacitor in front of it genuinely looks dead until the capacitor is replaced. So you say none of it. You show your readings instead: "I can't speak to what they found, I wasn't here for it. Here's what I measured today, and you watched me take these." Walk the customer through your evidence with the same three-layer explanations as any other call, write every number in the record, and let the customer do their own arithmetic about the two visits. Trash-talk feels powerful for ten seconds and costs you everything: it tells the customer that techs in this trade badmouth each other, which makes them trust the trade less, including the tech currently talking. The reading on your meter, witnessed and recorded, does everything the trash-talk pretended to do, honestly.

**Delivering bad news: the compressor and heat exchanger verdicts.** Some findings end a system. A compressor shorted to ground. A cracked heat exchanger on a furnace, which from C18 you know is a carbon monoxide pathway and a shut-it-down finding. Bad news has its own delivery discipline: privately decide your verdict is verified before you say a word (D22: the verification reading exists and you have it), then deliver it straight, three layers, evidence in hand. "I tested the compressor windings to the casing, and it's reading shorted to ground. In plain terms, the heart of the outdoor unit has failed electrically, and it isn't repairable. The reading is right here, and I want you to see it." Do not soften it into confusion: a customer who leaves the

conversation unsure whether the system is dead has been done no kindness. Do not inflate it either: one pass through the three layers, the meter shown, photos taken, and then a genuinely useful next step, which on a verdict this size at Island Breeze is the senior-tech confirmation: "Before you make any decisions, our senior tech will re-run these tests and confirm it. You should have two sets of eyes on a verdict this big." On a safety shutdown like a cracked heat exchanger, say the safety part once, plainly, with the evidence on your camera screen, explain what you are shutting off and why, and leave the customer with carbon monoxide basics and the record of exactly what you found. Calm, evidence, next step. That is the whole formula.

### **Documentation: the call is not over until a stranger could take it from here**

Recall the close-out discipline from C21: the visit is not done until the numbers and photos are in ServiceTitan. On a diagnostic call the bar is higher, because a diagnostic record gets read by more strangers: the senior tech doing the confirmation, the office scheduling the follow-up, the warranty processor, the tech who catches the callback if there is one, and you, eight months from now, remembering nothing.

**The job summary: write it to the stranger test.** The standard is one question: could a tech who has never seen this house read your summary and act on it? "Replaced cap, unit cooling" fails the test. A passing summary has five parts, a few sentences each:

1. **The complaint, in the customer's words:** "Customer reports system blowing warm air since Tuesday evening, whole house, no recent work on system, no unusual sounds."
2. **What you checked and found:** the diagnostic path in brief, including what you ruled OUT: "Filter clean, thermostat calling, indoor blower running. Outdoor unit humming, fan and compressor not starting. Run capacitor measured 38.1 MFD against 45 rating, fails minus 6 percent floor of 42.3. Compressor windings tested healthy to casing."
3. **The readings,** every one you took, with the pass standard next to each. Numbers without context are trivia; numbers against standards are evidence.
4. **What was communicated and decided:** "Showed customer meter reading. Presented repair and senior-tech options. Customer chose same-visit replacement."
5. **What was done and what happens next:** "Replaced capacitor with matched 45/5 MFD part. System restarted, compressor amps 14.2 against RLA 18.9, final split 19.5F. No further action scheduled. Recommended fall maintenance."

Notice the ruled-out items earn their lines. "Compressor windings tested healthy" is one sentence today and the whole story on a callback, because it proves the next failure, if one comes, is a different fault and not a missed one.

**Record every reading.** Every number that touched your meter goes in the record, including the healthy ones, with the standard it was judged against. The healthy readings are tomorrow's baseline, this is the medical-history principle from C21, and they are also your professional protection: a record full of real numbers is very hard to argue with later.

**The 8-photo close-out** is defined in the IB STANDARD block under the Field Checklist, and it is not negotiable, not on a quick capacitor swap, not when the customer declined everything, not at 7 PM on a Friday. The photos exist because words can be doubted and pixels mostly cannot: the as-found photo IS the diagnosis, the reading

photo IS the proof, the as-left photo IS the boundary of your responsibility, and the wide shots are the context that settles every "it was like that when I got there" question forever, in both directions.

#### IB STANDARD

The Island Breeze job summary on every diagnostic call carries five parts: the complaint in the customer's words, the diagnostic path including what was ruled out, every reading against its pass standard, what was communicated and what the customer decided, and what was done with what happens next. It is written on site, before leaving the driveway, never reconstructed from memory at the supply house. The test is always the same: a stranger could pick this job up tomorrow and act, with nothing missing and nothing to ask.

## Common Mistakes

1. **Skipping intake and going straight to the equipment.** The customer holds months of observations no meter can reproduce, and the five questions routinely cut diagnosis time in half. Walking past the customer to "save time" is the slowest move on the call.
2. **Leading the witness.** "Did it make a clicking sound?" produces remembered clicks that never happened, and now your diagnosis is chasing fiction. Ask open, stay quiet, repeat back.
3. **Announcing a suspicion before a reading confirms it.** Thinking out loud reads as expertise right up until the meter disagrees, and then you are walking back a wrong verdict in front of an audience. Gather first, speak when you can prove it.
4. **Explaining in pure jargon, or pure dumbed-down mush.** "Your cap is below spec" lands on no one; "a doohickey wore out" insults everyone. The three-layer skill exists because each layer does a job the others cannot. Use all three, once.
5. **Bluffing when unsure.** A confident guess has a one hundred percent eventual detection rate. "I don't know yet, here's exactly how I'll find out" is the strongest sentence in this module. Use it without shame.
6. **Manufacturing urgency, or hiding the monitor option.** Both are the same offense: making the customer's decision for them. State real urgency once with its evidence; state safe-to-run just as plainly; present every honest lane.
7. **Trash-talking the other company on a second-opinion call.** It feels like winning and it poisons the well you drink from. Show your own readings, witnessed and recorded, and say nothing about a call you were not on.
8. **Matching an angry customer's heat.** You cannot argue anyone calm. Let them finish, acknowledge the experience, then give them the one thing you control: a clear plan with a time on it.
9. **Writing "replaced cap, unit cooling" as a summary.** It fails the stranger test, deletes your ruled-out work, and turns the next callback into a fresh diagnosis at the company's expense. Five parts, written on site.
10. **Treating photos as optional on a small repair.** The 8-photo standard is per call, not per dollar of work. The day a record matters, it matters completely, and nobody knows that day in advance.

## DARREL FIELD WISDOM (to be recorded)

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1. Walk us through the one explanation that always lands: when you have to explain a failed part to a homeowner who knows nothing about HVAC, what exact words do you reach for, and how did you find them?
2. Tell us about a time you were wrong in front of a customer: a verdict you had to walk back. How did you handle the conversation, and what does it change about how you announce findings now?
3. Your best second-opinion story: a call where another company's diagnosis did not match your readings. What did you say, what did you refuse to say, and how did the customer react to the numbers?
4. How do you deliver a dead-compressor or cracked-heat-exchanger verdict to someone who clearly cannot easily absorb that news? What do you say in the first thirty seconds after they hear it?
5. What is the fastest piece of intake gold a customer has ever handed you, the answer to one question at the door that cracked the whole diagnosis? What made you ask it?

*This module closes the diagnostics track. The process you learned in D22 through D29 finds the fault; this module is how the finding survives contact with the customer and the record. The practical puts you across the table from Darrel three times: a vague intake, a jargon-free explanation, and an upset second opinion, scored line by line.*

# Module Visuals

## CALL FLOW ARC

### THE DIAGNOSTIC CALL: COMMUNICATION ARC

The D22 process finds the fault. This arc is everything wrapped around it.

#### 1. ARRIVAL

Park clear. Name and company at the door.  
Shoe covers at the threshold, every entry, unasked  
Confirm who you are speaking with

#### 2. INTAKE, BEFORE ANY PANEL OPENS

The five questions, asked open, never leading  
Answers written in the record as they land  
Repeat the symptom back: get a "yes, that's it"  
Translate to a fault family, silently

#### 5. EXPLAIN THE FINDING

Say it three ways: fact, plain English, consequence  
Show the meter, gauge, or photo that proved it  
Never bluff: say what you will verify and how  
One pass through the layers. No looping.

#### 3. THE PLAN AND THE CLOCK

Say what you will do, in order, in plain words  
State a time window: "about 45 minutes"  
If the window moves, update before they wonder

#### 4. RUN THE DIAGNOSIS (D22 to D29 RECALL)

Evidence before theory, readings before verdicts.  
Photograph findings as you go. Announce moves  
("heading outside now") so you never just vanish.

#### 6. OPTIONS, AS INFORMATION

Repair now / monitor with a re-check date /  
refer to a senior tech. Every honest lane, once.  
Then silence. The homeowner decides.  
No manufactured urgency. Safe-to-run gets said.

#### THE HARD MOMENTS (CAN HAPPEN AT ANY PHASE)

Angry customer: let them finish, acknowledge, offer a plan with a clock. Second opinion: never trash the other company, show your readings. Bad news: verify first, deliver straight, evidence in hand.

#### 7. CLOSE-OUT: THE STRANGER TEST

Five-part ServiceTitan summary: complaint in the customer's words, path including what was ruled out, every reading against its standard, what was communicated and decided, what was done and what is next. All readings recorded, healthy ones included. The 8-photo close-out, every call.  
Written on site, before leaving the driveway. Never from memory later.

## EIGHT PHOTO CLOSEOUT

# THE IB 8-PHOTO CLOSE-OUT: DIAGNOSTIC CALL

Every diagnostic call, every time, regardless of job size. No photos, no close-out.

### 1. THERMOSTAT ON ARRIVAL

Why: proves the complaint (the 88F living room) and timestamps the as-found condition before anyone touched anything.

### 2. EQUIPMENT NAMEPLATE

Why: model, serial, and ratings start every future decision: parts, warranty, capacity, age. One photo saves every later phone call.

### 3. COMPONENT AS FOUND

Why: the as-found state IS the diagnosis. The bulged capacitor, the burnt contactor, the oil stain at the coil joint, before anything is moved.

### 4. THE PROVING READING

Why: the meter or gauge screen that proved the verdict (38.1 MFD on a 45 part). A number on a screen settles arguments words cannot.

### 5. INDOOR EQUIPMENT, WIDE

Why: context catches what closeups miss, documents surroundings and pre-existing conditions, and protects everyone on "it was like that" questions.

### 6. OUTDOOR UNIT, WIDE

Why: same as photo 5, plus clearances, coil condition, and the installation environment the next tech will be planning around.

### 7. AS LEFT

Why: repaired or untouched, "as left" is the boundary between our work and whatever happens next. The new part installed, or the system as we found it.

### 8. THE CLOSING READING

Why: the final temperature split or thermostat at departure proves the outcome the summary claims. The record ends the way it began: with evidence.

### THE STANDARD IS PER CALL, NOT PER DOLLAR OF WORK.

Quick capacitor swap, declined repair, 7 PM Friday: still eight photos. Findings needing repair get extras.

## HARD MOMENTS PLAYBOOK

# THE HARD MOMENTS PLAYBOOK

One spine for all three: stay factual, show your evidence, never make it personal.

### THE ANGRY CUSTOMER

#### 1. Let them finish.

No interrupting, even when the facts are wrong.

#### 2. Acknowledge the experience.

"You've been hot since Tuesday and called twice. I'd be frustrated too." Do not argue the details point by point.

#### 3. Offer what you control.

A clear plan with a clock: "45 minutes and I'll tell you exactly what's going on."

**Composure is contagious in both directions. Hold your level.**

#### **If it turns abusive or unsafe:**

disengage politely, step to the truck, call the office. You are not paid to absorb abuse.

### THE SECOND OPINION

#### **RULE ONE: NEVER TRASH THE OTHER COMPANY.**

Not a word, not a smirk. You were not on their call.

#### **Why honest techs can differ:**

different day, different system state, intermittent faults. A compressor behind a dead capacitor genuinely looks dead.

#### **What you say instead:**

*"I can't speak to their visit. Here's what I measured today, and you watched me take it."*

**Show your readings. Put every number and photo in the record.**

Let the customer do their own arithmetic about the two visits. The witnessed number does what trash-talk pretends to, honestly.

### DELIVERING BAD NEWS

Dead compressor. Cracked heat exchanger. System-ending verdicts.

#### 1. Verify before you speak.

The verification reading exists and you have it (D22 recall).

#### 2. Deliver it straight.

Three layers, one pass, evidence in hand. No softening into confusion, no inflating either.

#### 3. Give a real next step.

On a verdict this size: senior tech re-runs the tests. "You should have two sets of eyes on a verdict this big."

#### **Safety shutdowns (cracked HX):**

say the safety part once, plainly, show the evidence on camera, explain what is off and why, leave CO basics and the record.

### THE SPINE, ALL THREE MOMENTS

Calm voice. Evidence shown, not described. One pass, no looping. Everything into the record.

You cannot argue anyone calm, but most people settle while watching a composed person work the problem.

## SAY IT THREE WAYS

# SAY IT THREE WAYS

Every verified finding, three layers, in this order, one pass. Example: a failed run capacitor.

### LAYER 1: THE TECHNICAL FACT

*"Your run capacitor reads 38.1 microfarads against a 45 rating. The standard fails anything more than 6 percent below rating, so the floor is 42.3."*

Why it exists: proves you measured something. Skip it and you sound like you are guessing.

### LAYER 2: THE PLAIN-ENGLISH VERSION

*"That part gives your outdoor fan and compressor the kick they need to start and keep running. Yours has faded past being able to do that job."*

Why it exists: this is the version they repeat to their spouse tonight. It must survive retelling.

### LAYER 3: THE CONSEQUENCE THEY CARE ABOUT

*"That's why the system hums and won't start. Capacitors fade with heat, so a weak one tends to finish dying in the hottest stretch, exactly when you need it most."*

Why it exists: the only layer most customers were listening for. Delivered last, calmly, with evidence.

### SHOW THE READING

Hold the meter where they can see it.  
Say what healthy looks like (45, floor 42.3).  
Let the gap speak. A customer who watched the meter does not need convincing, and the witnessed number protects the honest tech.

### NEVER BLUFF WHEN UNSURE

The verification sentence: "I don't know yet, and here is exactly how I find out." Then name the test and the time it takes. A confident guess has a 100 percent eventual detection rate. Earned verdicts build the credibility.

## SYMPTOM INTAKE SCRIPT

# SYMPTOM INTAKE: THE FIVE QUESTIONS

Asked before any panel opens. Answers written down as they land.

### 1. "WHEN DID IT START?"

Sudden points electrical (capacitors and boards cluster after storms). Gradual points at things that drift: a leak losing charge, a coil loading with dirt, a bearing wearing out.

### 2. "WHAT CHANGED AROUND THAT TIME?"

New thermostat, remodel, power outage, new filter brand, painters in the attic. Half the mystery calls trace to something a human did near the equipment shortly before the symptom.

### 3. "HAS ANYONE WORKED ON IT RECENTLY?"

Asked flat and friendly, zero judgment, so the honest answer can surface. The last touched point is always a suspect: loose caps, moved wiring, a charge adjusted blind.

### 4. "WHERE IN THE HOUSE IS IT UNCOMFORTABLE?"

Whole house points at the equipment. One room points at airflow and duct distribution, and may save a healthy condenser from being condemned.

### 5. "ANY SOUNDS OR SMELLS?"

Customers are excellent sensors and terrible interpreters. Collect the observation in their exact words (buzz, clunk, musty, burning) and do the interpreting yourself.

### LISTEN WITHOUT LEADING

"Any sounds?" is clean. "Did it click?" plants a click that never happened. Ask open, stay quiet, let them finish, then repeat the symptom back until you get a "yes, that's it."

### TRANSLATE, SILENTLY, INTO A FAULT FAMILY

"Blowing but not cold" = blower alive, look refrigerant-side and outdoor. "Not blowing at all" = blower side.

"Ice on the pipe" = low airflow or low charge, ice is a symptom. "Breaker trips" = hard electrical fault.

"Water inside" = condensate family. "Buzz then nothing" = start components. "Musty" = coil or drain growth.

The translation aims the D22 process. It is not spoken until a reading proves it.